

The Cincinnati Day of Agile 2017 Cincy.Develop() 2017

Sponsor Prospectus



Invitation to Sponsor

Agile Conferences, Inc., and the Cincinnati .NET User Group, both Ohio non-profit organizations, are pleased to announce the eighth Cincinnati Day of Agile and inaugural Cincy.Develop() conferences to be held together on July 28, 2017 at the Sharonville Convention Center in Sharonville, OH. The Day of Agile conference has sold out every year, and we expect the same this year. Cincy.Develop() expands the conference with three additional developer focused tracks on Cloud, Web, and Mobile.

Your organization, as a leader in the Agile and Software Development Communities, can exhibit your message before a large audience of new and experienced Agilists, Program Managers, Business Analysts, and Developers from Ohio, Kentucky, Indiana, Michigan, and Tennessee.

The 2017 Cincinnati Day of Agile and Cincy.Develop() are collocated into a one-day, six track conference that covers Agile, Cloud, Mobile, and Web software development.

By leveraging the past success of the Cincinnati Day of Agile and the vast membership of local developer user groups such as the Cincinnati .NET User Group, this unique event in Cincinnati is certain to be another great success and we would like you to be a part of it.

Are you looking to hire professionals versed in agile development methodologies, software development for the web, cloud, or mobile? Do you have a product to sell that helps teams become or improve their ability to deliver? This is your opportunity to talk to potential customers and/or employees from all over the region.

Please review this sponsorship prospectus to discover the benefits of partnering with us for these events. If you have any questions, please email me at admin@dayofagile.org or call my cell phone at (513) 312-5664.

Best Regards,

Philip Japikse
President, Agile Conferences, Inc.
President, Cincinnati .NET User Group
admin@dayofagile.org
(513) 312-5664

Conference Fact Sheet – Cincinnati Day of Agile, Cincy.Develop()

Date:	July 28, 2017
Location:	Sharonville Convention Center, Sharonville, OH
Purpose:	Day of Agile: To further the knowledge and acceptance of Agile in all aspects of Software Development. Cincy.Develop(): To further the knowledge of software development for the Cloud, Web, and Mobile
Schedule:	The schedule includes six lecture tracks.
Attendance:	The Day of Agile 2016 edition had 425 attendees, this year we are expecting over 600 attendees.

Sponsorship Levels

Diamond Keynote Sponsor- \$3,000 – Limited number available

- Keynote sponsorship
 - Permits signage and other branding to be placed during the keynote
 - Three minute message before the keynote
- Conference room sponsorship
 - Permits signage and other branding to be placed in the sponsored conference room.
 - Lunchtime vendor presentation in room
- Recognized on the website, schedule, and venue as a Diamond Keynote sponsor
- Largest logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as the Diamond Sponsor:
 - On Website and Registration site
 - On the sponsor slide before every talk
- 12 Free admissions to the event

Platinum Room Sponsor - \$2,500 – Limited number available

- Conference room sponsorship
 - Permits signage and other branding to be placed in the sponsored conference room
 - Lunchtime vendor presentation in the sponsored room.
- Recognized on the website, schedule, and venue as a Platinum Room sponsor
- Second largest logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as a Platinum Room Sponsor:
 - On Website and Registration site
 - On the sponsor slide before every talk
- 8 Free admissions to the event

Gold - \$2,000

- Logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as Gold Sponsor
 - On Website and Registration site
 - On the sponsor slide before every talk
- 6 Free admissions to the event

Silver - \$1,500

- Logo placement on:
 - Website
 - Registration site

- Session Intro Slides
- Recognition as Silver Sponsor
 - On Website and Registration site
 - On the sponsor slide before every talk
- 2 Free admissions to the event

A la Carte Options (pricing upon request)

Coffee Break | Breakfast | Lunch | Speaker Dinner | etc.

Please contact Philip Japikse @ 513-312-5664 or admin@dayofagile.org for availability and pricing.

How to Sponsor the Cincinnati Day of Agile/Cincy.Develop()

If you are interested in sponsoring the Cincinnati Day of Agile 2015, please contact us at admin@dayofagile.org or call Phil Japikse at (513) 312-5664 for more information.

Thank you to our 2016 Sponsors!

Diamond

SDS Consulting

Platinum

Engage Partners, Cardinal Solutions

Gold

MAX Technical Training, Eliassen Group, Fusion Alliance, R&L Carriers, Illumination Works, Vaco

Silver

Scrum.org